



A CENTRALIZED PLACE TO FIND YOUR NEXT HUNTING DOG.
SINCE 2006

GUNDOG CENTRAL


I started Gundog Central in 2006 to help people buy and sell bird dogs. For 17 years ... we've catered to a very niche market of Gun Dog breeders looking to connect with upland and wetland hunters, and outdoor enthusiasts who are in the market for a new high power hunting dog. It's become one of the more popular places on the Internet to buy, sell and brag about our hunting dogs. On average, over 100,000 people visit Gundog Central each month! Our bounce rate is consistently under 3%, meaning over 97% of our visitors are there because they're interested in hunting dog, hunting related topics and hunting dog related products. Over the past five years, we've averaged serving over one million pages per month with the average user viewing over 13 pages per session. All these engaged readers are browsing over 1,000 active Gun Dog classified ads at any given time of year. They can also view over 150,000 users contributed pedigrees, making Gundog Central a great place for breeders to study progeny and experiment with prototyping different pedigrees. In addition to the classified ads section and our pedigree system, we have started offering bi-weekly editorials from renowned authors, artists and writers from within the Gun Dog community.



Gundog Central

[HTTPS://GUNDOGCENTRAL.COM](https://gundogcentral.com)

PO Box 750, Adamsville TN 38310 

[731] 926 - 0238 

Email : jeff@gundogcentral.com 

MONTHLY ANALYTICS

Over the past five years Gundog Central has served over 68 millions pages to over 2 million people. On average, that's over 13 million pages per year and over 1 million pages per month. Currently, we serve over 2 terabytes of bird dog related data each month, to over 100,000 users.

Unique Visitors
119.39k



Total Requests
15.16M



Percent Cached
8.34%



Total Data Served
2 TB



Data Cached
208 GB



Bytes of monthly data served
2,000,000,000,000



Yearly pages served
13,000,000



Monthly average pages served
1,000,000



Average monthly visitors
100,000



Monthly E-mail subscribers
11,000



Facebook followers
5,700



Instagram followers
2,252

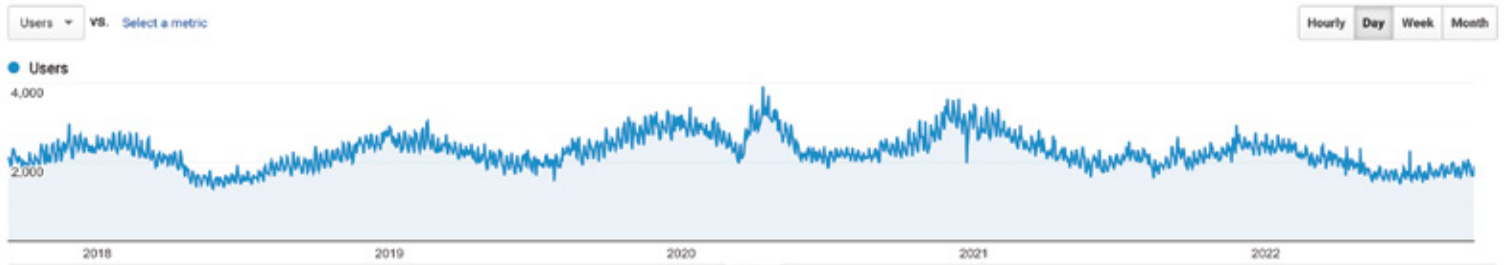


Twitter followers
1,310



BY THE NUMBERS

YEARLY ANALYTICS



Users 2,330,567	New Users 2,339,806	Sessions 5,263,643	Number of Sessions per User 2.26
Pageviews 68,522,120	Pages / Session 13.02	Avg. Session Duration 00:04:27	Bounce Rate 2.56%



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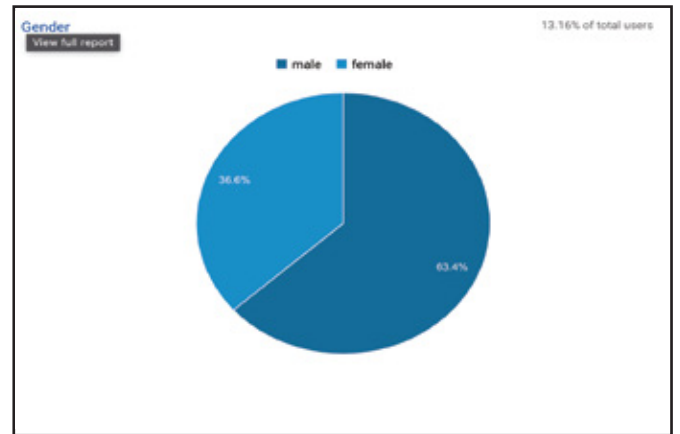
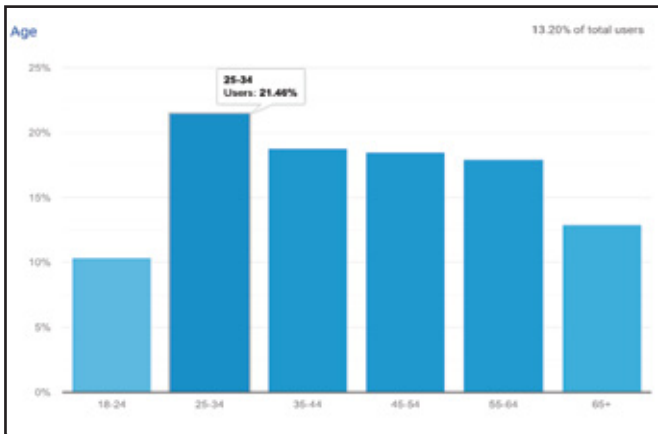


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DEMOGRAPHICS

User's who visit Gundog Central's are mostly hunters searching for hunting dogs or kennels looking to list dogs for sale. These hunters are mostly made up of upland bird hunters who hunt with pointers and setter for quail, pheasant, woodcock, chukar and grouse. Waterfowl hunters also visit the site, these hunters hunt with Labrador Retrievers and Spaniels for ducks and geese. We also have houndsman visits the site, who hunt small game with coonhounds, beagle, curs and feist. Most of these hunters are hunting with shotguns or small caliber rifles. Visitors come from all different age groups, with the majority being 25-34 years old. Our traffic is made up of 65% males and 35% females.



WHAT OUR CUSTOMERS SAY

A small sample of the feedback we've received from our audience :

"I very much appreciate your service and hope it is productive for you!!!"

"Thanks to you, my puppies have SOLD and will be vigorously hunting birds this next season!!"

"You provide a GREAT service to all of us!!"

"I love this company and would love to help advertise"

"Thanks Jeff for approval. Owner of stud told me about Gundog Central and the great response he had"

"Jeff, this is an amazing site and we really appreciate the work you put in. Thanks"

"Thanks, Jeff, for helping to make one of the best sites for both buying and selling even better! We get more website hits due to our Gun Dog Central posts than almost any other. Thanks for all that you do to help us all buy and sell some awesome dogs, as well as a lot of other awesome information and ads! "



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BANNER ADS

AVAILABLE SIZES

\$300/MONTH
1,000,000 IMPRESSIONS



300 X 250
MEDIUM BANNER

\$160/MONTH
100,000 IMPRESSIONS



650 X 250
LARGE BANNER

\$500/MONTH
1,000,000 IMPRESSIONS



300 X 600
HALF PAGE
BANNER

\$120/MONTH
50,000 IMPRESSIONS



728 X 90
LEADER BOARD BANNER
(MOBILE BANNER WILL BE SMALLER)

Large banner - Located on home page and classified listings.

Leader board banner - Located on FREE classifieds, automated emails and pedigrees.

Medium banner - Located in the vertical banner bar. Shown on every page, except pedigrees.

Half Page banner - Located in vertical banner bar. Shown on every page, except pedigrees.

Corporate Bundle - Get 20% off three banner package with yearly commitment.

*We can design your banner ad with supplied artwork for an additional charge.

*Impression represent per month values, while these numbers are what you should expected they are not guaranteed

E-BLAST

We have over 11,000 active opt-in email subscribers. We can send your provided messages to all active subscribers for \$1,200 per blast.

SPONSORED CONTENT

We can feature your sponsored produced articles and content on our home page. Sponsored produced articles will be anchored to the top of our news feed located on the home page for one month, after which they will still be accessible on our news and articles section. Sponsored produced content may contain photos and / or video, along with links back to sponsors website.

We have over 25,000 active members, who will be reminded to check out your new featured content through pop-ups, alerts and newsletters.

We are also capable of doing product raffles, giveaways and contest, where members and visitors enroll in a contest in exchange for email addresses and contact information. Members are encouraged to sign up for contest through pop-ups, alerts and newsletters.



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